12th Edition

RECOGNIZING EXCELLENCE IN SUSTAINABLE DEVELOPMENT

DECEMBER 3, 2021
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FROST & SULLIVAN AND THE ENERGY AND RESOURCES INSTITUTE (TERI) LAUNCH THE 2021 EDITION OF SUSTAINABILITY 4.0 AWARDS

In its twelfth edition, Frost & Sullivan and TERI present the Sustainability 4.0 Awards 2021 that aims to highlight the need for linkages between an organization's strategy, governance & financial performance and the social, environmental & economic context within which it operates. This program enables businesses to take more logical & sustainable decisions that ensure long-term stakeholder value.

Businesses across the globe share the most ‘common’ precious asset – PLANET EARTH. The industrial revolution, over the years, has dramatically changed the earth’s ecosystem and our relationship with it. Today, businesses are dealing with a complex and unprecedented brew of Environmental, Social and Governance (ESG) risks. The effort by the businesses to sustain and overcome this challenge is not only necessary but also makes good business sense.

‘Sustainability’ is foreseen as an increasingly important strategic tool to address these risks. Embedding sustainability with economic value creation, will redefine the business ecosystem by creating value for all stakeholders, build safer environment and a stronger community.

The Sustainability 4.0 Awards are designed to acknowledge the effort made by businesses towards achieving this objective. Through this initiative, we aspire to assist organizations unearth the risks, leverage the opportunities, enable them to benchmark their performance, and of course, be rewarded for their accomplishments.

EFFECT OF COVID-19 ON SUSTAINABILITY 4.0 AWARDS 2020

The year 2020 has been unprecedented and challenging for the service and manufacturing sectors alike. The mandate by the Government of India on self-isolation and social distancing are re-defining the way business operations across all sectors and geographies are operating.

For Frost & Sullivan & TERI, the country-wide lockdown and domestic travel restrictions adversely impacted the timelines of the 2020 edition of this program. However, we were able to uphold the integrity, objectivity and the stringent evaluation process by quickly adapting to the ‘new normal’ and leveraging the digital platform. Our experience in these times with participating organizations exhibits our commitment towards embedding sustainability with economic value creation that can re-define the new business ecosystem.

We received an overwhelming response, and the participating companies welcomed our virtual approach for evaluation. We were able to match the same quality of deliverables and host the first of its kind, Sustainability 4.0 Awards Banquet and India Sustainability Leadership Summit successfully via our virtual platform on August 28, 2020.

For the year 2021, due to uncertainty revolving around COVID-19, the site-assessments will be done virtually.
HALL OF FAME

TESTIMONIALS: 2020 VIRTUAL ASSESSMENT

At Henkel, our ambition is ‘to achieve more with less’. We aim to deliver more value in the focal areas of social progress, performance, and safety & health while aiming to reduce our carbon footprint. Frost & Sullivan’s assessment is methodical and is based on a well-defined framework. The “Leaders Award” is testimony to Henkel’s contribution to sustainability by the robust and comprehensive evaluation by Frost & Sullivan, recognizing a year-on-year improvement. The insights provided by the Frost & Sullivan team helped us identify gaps that we need to work upon to further accelerate our journey towards becoming a more sustainable company.

Mr. Bappa Bandyopadhyay
Director Operations & Projects – India
Henkel Adhesive Technologies India Private Ltd.

The framework of Frost & Sullivan and TERI’s Sustainability 4.0 Awards 2020 edition was very robust, well defined, methodical, and well-structured. The assessment was very insightful and productive – quantitatively and qualitatively. Frost & Sullivan’s credibility in this field is well known, and it motivated us to showcase our work and get it assessed. Being recognized in the “Challengers” Category (Process Sector) and receiving the Jury Special Mention Award is a major motivating factor for us and also improves our credibility in the emerging business market. It further helps us to identify the opportunities to excel in our sustainability journey.

Mr. Dinesh Kumar K.T.,
Chief Manager, Vardhman Fabrics – A Unit of Vardhman Textile Limited

Frost & Sullivan has been playing a significant role in our journey towards Sustainability/Green Manufacturing for almost a decade. Their robust, methodical, and comprehensive assessment provides tremendous opportunity to analyze year-on-year progress and a sense of where we stand among our peers nationwide. The detailed outcome of the evaluation provides important inputs to us for setting milestones.

Mr. V.V. Reddy,
General Manager – Works,
UPL Ltd., Unit 2

The Frost & Sullivan-TERI awards assessment process was in-depth, comprehensive and served as a valuable learning experience for GAIL. Through this award, Frost & Sullivan and TERI drive and inspire the sustainability journey in India to greater heights. Despite the entire assessment being done virtually (online) due to COVID-19, Frost & Sullivan and TERI ensured that the process remained robust, data-driven and holistic. To win the Leaders Award as a part of the Frost & Sullivan-TERI Sustainability 4.0 Awards 2020, is an important validation of GAIL’s eco-conscious and sustainable development model.

Mr. Manoj Singh
Chairman and Managing Director of GAIL (India) Limited
SUSTAINABILITY IN COVID-19 ERA

COVID-19 crisis reveals clear linkages between an organization’s strategy, governance & financial performance, social, environmental & economic context within which it operates. This resonates with the ethos of Sustainability 4.0 Awards framework. Our experience with your organization and several others exhibits that embedding sustainability with economic value creation can redefine the business ecosystem and besides building a safer environment and a stronger community, it also creates value for all stakeholders.

For companies, an important lesson to learn from COVID-19 is the need to be transparent and ensure stakeholder management. Companies will now reassess the supply chain risks and go beyond the Tier-1 suppliers to address the vulnerabilities. Tier-2 and Tier-3 suppliers will gain importance as they will now be part of the sustainable development plan. This inclusion may bring the required strategic changes in the SME (Small & Medium Enterprises) ecosystem and create more reliable employment opportunities.

The concept of Sustainability itself is collaborative. Practically the efforts from companies to go beyond their operations to address the value chain risks & what impacts them is very limited. Areas like shared employment, skill availability, supplier development, and environmental protection need strong collaborative actions within our industry.

As far as sustainability is concerned, the focus should be more on effectiveness, and not just compliance.

SUSTAINABILITY ANALYTICS

The 12th edition of Sustainability 4.0 assessment will additionally evaluate how companies are effectively using analytics in their sustainability management. It will assess the existing maturity of companies in three aspects: Effective Data Collection, Usage of Smart Analytical Tools, and End-to-End Visibility in the value chain.

Sustainability Analytics has been added as an additional parameter and all companies assessed will receive insights on their maturity level of leveraging analytics to drive sustainability management.

VIRTUAL ASSESSMENT ENABLERS

- **Online Stakeholder Discussions** (Will be with one core sustainability team and other stakeholders)
- **Virtual Site Tour** (To understand the flow of process)
- **Direct Data Access of Validation** (SCADA, Online Datapoints, Portals, etc.)
- **On-Demand Photos / Videos** (Validating conditions, implementation etc)
- **Offline Review of Case Studies** (Validation of case studies by the assessment team, subject matter expert)
- **Enhanced Data Validation** (Data will be validated at three levels)
There are three levels of recognition based on the predefined qualifying scores. These levels of recognition are Believers, Challengers and Leaders. The qualifying scores are 725, 800 and 875 respectively.

**QUALIFYING CRITERIA**
# AWARD CATEGORIES

<table>
<thead>
<tr>
<th>SUPER ACHIEVERS</th>
<th>SUSTAINABLE BUSINESS OF THE YEAR</th>
<th>SUSTAINABLE BUSINESS OF THE YEAR – 1ST RUNNER UP</th>
</tr>
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<tbody>
<tr>
<td>Leader Award</td>
<td>Leader Award</td>
<td>Leader Award</td>
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<tr>
<td>Challengers Award</td>
<td>Challengers Award</td>
<td>Challengers Award</td>
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<tr>
<td>Emerging Business</td>
<td>Medium Business</td>
<td>Large Business</td>
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<td></td>
<td></td>
<td>Mega Large Business</td>
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Certificate of Merit (Believers/Challengers/Leaders)

The highest-scoring, top two companies of the year will be recognized with Super Achievers Award: ‘Sustainable Business of the Year’ and ‘Sustainable Business of the Year – 1st Runner-up’ Award, respectively.

Companies qualifying in Challengers and Leaders band under various business categories will be given respective awards and certificates.

In Believers band, only Certificates of Merit will be awarded.
JURY SPECIAL MENTION AWARDS

Started in 2019, “Jury Special Mention Award” will be conferred for programs that are best-in-class, scalable and replicable across industry verticals. Through this recognition, we aim to enhance sharing of best practices across the organizations.

EVALUATION PARAMETERS

- **Design:** Result-oriented & Measurable Progress
- **Sustainability Relevance**
- **Scalability & Replicability**
- **Additionality: Going Beyond Business**

- The Award category is open to all past and new participants of the Frost & Sullivan-TERI Sustainability 4.0 Awards.
- Each company can nominate any number of projects under this category.
- Only philanthropic initiatives under CSR mandate are not eligible. Interventions under a company’s CSR mandate submitted for consideration are eligible only if they exhibit company efforts in designing interventions that are regularly monitored, verified, and evaluated for effectiveness.
- CSR programs submitted should be on project-mode initiated not before 1st April 2016. Such initiatives should showcase demonstrable socio-environmental impact.
- The nominated projects will be reviewed by the Frost & Sullivan and TERI team and submitted to the Jury with its observations.
- The projects shortlisted by the Jury shall be required to be presented by the respective companies at the Jury Meeting.
- The award winning projects will receive the “Jury Special Mention Award” at the Awards Banquet on 3rd December 2021.
  (Note: subject to COVID-19 state regulations)

RE CONSUMPTION INDEX

Developed by TERI, the RE Consumption Index aims to recognize industry’s transition to RE while aligning with India’s commitments under the Paris Agreement.

The Index captures an applicant site’s direct energy consumption through RE in its operations and allied processes, and its indirect energy consumption through RE utilizing factors within the value chain, comparing it with the location’s RE potential. The Index shall be offered to each applicant site participating in this year’s edition of the Sustainability 4.0 Awards.

The feedback shall be shared for each applicant site, as part of the 2021 Awards edition.
  (Scope of assessment is limited to electricity consumption)
Safety Excellence Assessment Framework

300 POINTS
- Safety Policies and Goals
- Performance Management
- Safety Training
- Accident and Incident Prevention
- Emergency Preparedness

200 POINTS
- Workplace Safety
- Hazard Management
- Material Storage and Handling
- Work Permit System
- Fire Safety

200 POINTS
- Machine and Tool Safety
- Lifting Tools and Tackles
- Storage Tanks and Vessels
- Safety Equipment Management

200 POINTS
- Safety Culture
- Safety Compliance
- Contractor Safety

100 POINTS
- Medical Facilities
- Ergonomics
- Occupational Diseases.

SAFETY AWARDS & RECOGNITION
All the companies scoring over 700 out of 1000 will be recognized with ‘Safety Excellence - Certificate of Merit’. Under each participating category, the highest-scoring top two companies will be recognized with ‘Safety Excellence Award - Winner’ and ‘Safety Excellence Award – 1st Runner-Up’ respectively.

SAFETY EXCELLENCE AWARD – WINNER
SAFETY EXCELLENCE AWARD – 1st RUNNER-UP
EMERGING BUSINESS
SAFETY EXCELLENCE AWARD – WINNER
SAFETY EXCELLENCE AWARD – 1st RUNNER-UP
MEDIUM BUSINESS
SAFETY EXCELLENCE AWARD – WINNER
SAFETY EXCELLENCE AWARD – 1st RUNNER-UP
LARGE BUSINESS
SAFETY EXCELLENCE AWARD – WINNER
SAFETY EXCELLENCE AWARD – 1st RUNNER-UP
MEGA LARGE BUSINESS

SAFETY EXCELLENCE - CERTIFICATE OF MERIT (QUALIFYING SCORE – 700 OUT OF 1000)
GLIMPSES OF 2019 AWARDS

Mahindra & Mahindra Ltd.

Aditya Birla Fashion & Retail Ltd.

Reliance Industries Ltd.

Hindustan Coca-Cola Beverages Pvt Ltd.

All Award Recipients
PARTICIPATION CATEGORIES & FEE STRUCTURE

<table>
<thead>
<tr>
<th>Participation Categories</th>
<th>Application Fee</th>
<th>Sustainability Assessment Fee</th>
<th>Safety Assessment Fees (optional)</th>
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<tr>
<td>Annual Sales &lt;= INR 100 Cr</td>
<td>INR 75,000</td>
<td>INR 2,10,000</td>
<td>INR 2,55,000</td>
</tr>
<tr>
<td>Annual Sales &gt; INR 100 Cr and &lt;= INR 500 Cr</td>
<td>INR 75,000</td>
<td>INR 3,42,000</td>
<td>INR 4,56,000</td>
</tr>
<tr>
<td>Annual Sales &gt; INR 500 Cr and &lt;= INR 2000 Cr</td>
<td>INR 75,000</td>
<td>INR 4,62,000</td>
<td>INR 5,76,000</td>
</tr>
<tr>
<td>Annual Sales &gt; INR 2000 Cr</td>
<td>INR 75,000</td>
<td>INR 5,52,000</td>
<td>INR 6,96,000</td>
</tr>
<tr>
<td>Mega Large Business</td>
<td>Per Project Nomination</td>
<td></td>
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<tr>
<td>New Participant: INR 75,000</td>
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<tr>
<td>Past Participant: INR 60,000</td>
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- The fee is exclusive of GST @ 18%
- The awards review team will decide on the facilities to be shortlisted for site visit under corporate nomination.

VIRTUAL AWARDS PROGRAM FLOW & KEY MILESTONES

**PROGRAM REGISTRATION**
Till Aug 20th

Submission of application form and self-assessment docket (SADOC)

Frost & Sullivan and TERI will host “India Sustainability Leadership Summit” for all participating companies followed by Sustainability 4.0 2021 Awards Banquet on a Virtual platform.

**SHORTLISTING**
Till Aug 31st

Screening of the application documents by the committee & request for detailed set of data

The executive committee shall review the companies qualified for awards and finalize the Award Map.

**OFFSITE DATA REVIEW**
Till Aug 31st

Scrutiny of assessment data & finalization of schedule for offsite interactive assessment

An executive summary with industry comparisons and opportunities for improvement will be shared with the facility.

**OFFSITE INTERACTIVE ASSESSMENT**
Till Oct 15th

Through video conference call with all relevant stakeholders & virtual site tour, as required

Offsite review of additional data/information as required

**AWARD & CERTIFICATION**
Dec 3rd, 2021

**AWARD FINALIZATION**
Nov 10th

Within 2 weeks after assessment

**FEEDBACK**
Within 1 week after assessment

**REPEAT INTERACTION(S) (AS REQUIRED)**
We are pleased by the comprehensive Sustainability Assessment Framework (Purpose, Partnership, Planet, and People) adopted by Frost & Sullivan and TERI for evaluating organizations on their sustainability journey. Participation in Sustainability 4.0 Awards helped us assess our current performance while enabling us to improve from the previous year and move from Challengers to Leaders category. Our best wishes to the Frost & Sullivan team in their endeavor to drive the sustainability journey in India to greater heights.

Mr. C. J. IyER
Executive Director I/C (Mumbai Refinery)
Bharat Petroleum Corporation Limited

We are happy that Henkel Adhesive Technologies India was recognized as the recipient of the “Leaders Award” in the Large Business Process Sector – Corporate category, at the 2019 Sustainability 4.0 Awards. Winning this award has been an incredible experience and has helped us to further illustrate our commitment to sustainability while inspiring to do even better in the future. The awards assessment of Frost & Sullivan is methodical, comprehensive and based on a well-defined framework. The model also keeps in context global sustainability and future reporting requirements.

Mr. Bappa Bandyopadhay
Director Operations & Projects - India
Henkel Adhesive Technologies India Private Ltd.

The framework and assessment for Frost & Sullivan’s 2019 Sustainability 4.0 Awards stands out in terms of its depth and rigor. The framework enables an evaluation of the sustainability journey and allows meaningful conversations with various stakeholders. It has brought out qualitative and quantitative insights about our sustainability performance and allowed us to benchmark with other leading companies. The award has motivated us to keep working toward enhancing sustainability in our organization and the industry sector.

Mr. Ashish Dikshit
Managing Director, Aditya Birla Fashion & Retail Ltd.

Frost & Sullivan’s assessment has always enabled us to sustain high performance. The assessment model focuses on all aspects of the business and compels us to continually review and re-evaluate everything we are doing. The assessment framework based on manufacturing effectiveness, enhanced competitiveness, and business growth is a strong enabler for continuous improvement and journey toward world-class manufacturing.

Mr. Ashish Dikshit
Managing Director, Aditya Birla Fashion & Retail Ltd.

Everyone aspires to be the best and set benchmarks. For Mondelez India winning the Frost & Sullivan-TERI Sustainability 4.0 Award again is a part of its ambition to attain sustainability goals. Sustainability is a collective journey for the betterment of people and planet, therefore, assessments and recognition from esteemed organizations like Frost & Sullivan and TERI help Mondelez strengthen and build robust plans toward this journey. Mondelez India is impressed with the thoroughness, attention to detail and professionalism of the assessment. It was inspiring and provided us insights on the areas we need to focus on and leverage to go to the next level in the sustainability journey. We would like to thank Frost & Sullivan and TERI for this opportunity and recognition, and the pioneering work done in the area of sustainability.

Mr. Sharad Kalghatgi
Head - Sustainability and HSE
Mondelez India Foods Private Limited
ABOUT INDIA SUSTAINABILITY LEADERSHIP SUMMIT 2021

The India Sustainability Leadership Summit 2021 – will be jointly organized by Frost & Sullivan and TERI. Over the last 4 years the summit has emerged as a premier Thought Leadership platform that brings together key thinkers and business leaders who share solutions for a sustainable future. Every year the summit explores innovative solutions and business models for addressing sustainability challenges in emerging economies while taking into account new developments and contemporary global issues pertaining to the broader topic of sustainability and its relevance to Indian businesses.

The past editions of the summit have focused on critical themes such as:

2020 Edition: Given COVID-19 Pandemic, How do we jump-start the Decade of Action?
2019 Edition: Now is the Time – Embracing Solutions that transform our Future Choices
2018 Edition: Making Sustainability Everyone’s Business
2017 Edition: Is Sustainability Integral to Commercial Normality and Competitiveness?

In addition, the summit aims to enhance awareness on tools, technologies, solutions and approaches followed by global and regional industry leaders towards building sustainable economies.

The summit witnesses an annual participation of around 100 participants – comprising CXOs, Unit Heads/Functional Heads and Managers/Executives from a broad cross-section of leading Indian corporations viz. Banking and Finance, BPO & KPO, Discrete Manufacturing, ICT, Infrastructure, Power, Process Manufacturing, Renewable Energy, amongst others.

Owing to the current pandemic, the summit may happen via an online platform in 2021. Participation in the summit will be by ‘invitation only’
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